



What triggers Sensemaking?

- Seeing updates and synthesis along with the crowd as breaking news or other information is still coming out
- When arguments are obvious online
- When bias feels obvious or assumed based on topic
- When a topic is too broad to understand

Sensemaking behaviors

- Talking with friends/family in person or over text
- Reading comments
- Reading online social commentary
- Searching social media for opinions on a specific topic or story
- Seeking relatable, human-to-human content explaining context and interpretation