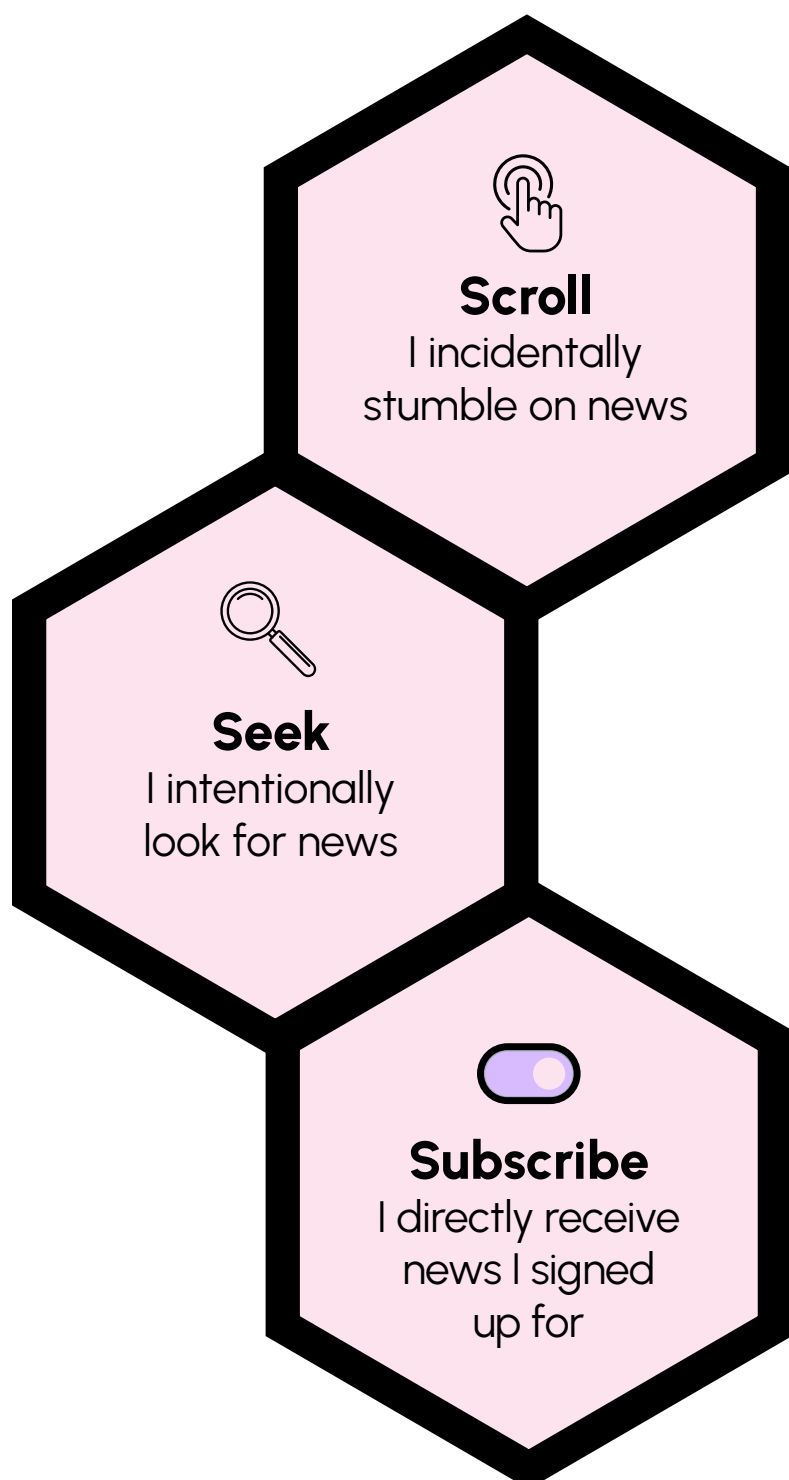# Mode of Engagement

SIFT
How I discover information

CONSUMPTION
What I get from information

Scroll
I incidentally stumble on news

Seek
I intentionally look for news

Subscribe
I directly receive news I signed up for

Substantiate
I want to check the facts

Study
I want to develop my knowledge

Sensemake
I want to understand other perspectives

Socialize
I receive news and want to connect with others through sharing