

NEXT GEN NEWS 2

Our analysis revealed that a feeling of overwhelm may be the result of broad shifts in how news is produced and delivered.

News was...	Now, news is...
finite / "finishable"	infinite / unfinishable
defined by news organizations and broadcasters	defined by consumers
recognizable based on familiar formats and styles	often delivered in the same forms and styles as many other kinds of content

Content Overwhelm